



PROGRAM BRIEF

Liberia Agriculture, Upgrading Nutrition & Child Health (LAUNCH)

Dates of Operation: June 10, 2010 – June 9, 2015

Prime Implementing Partner: ACDI/VOCA

Other implementing Partners: Project Concern International (PCI), John Snow International (JSI), and Making Cents International

Chief of Party: Ahmadou N'Diade

Geographic Focus: Bong and Nimba

Program Cost: \$45,000,000

Target Beneficiaries: rural, vulnerable, food insecure Liberians with a focus on farmers, women, children

Overview

ACDI/VOCA and its partners, Project Concern International (PCI), John Snow International (JSI), and Making Cents International will work with smallholders to sustainably improve production practices, increase farm management skills, build resilience, and expand economic opportunities through a value chain approach.

Current Program

The health and nutrition strategy will focus on the prevention of malnutrition, the early identification and treatment of acute malnutrition to prevent further deterioration of health/nutritional status, and the promotion of high-impact health and nutrition interventions at household, community and facility levels.



Households receiving supplementary food rations will be targeted for inclusion in the agricultural and livelihoods activities. The ration has been carefully designed to reduce malnutrition without creating beneficiary dependencies and undermining a market approach. Education activities will develop community capacities to support education and increase access by youth to livelihoods education that increases their employability.